



BETTERING LIVES OF ORPHANS
OVERCOMING MISFORTUNE

Annual 2022 Report





Mission



We are BLOOMing! Introducing an expanded mission, global scope, and new leadership team for 2023!

BLOOM improves quality of life and long-term outcomes for orphaned, vulnerable, and at-risk people worldwide through campaigns targeting early childhood development, education, food insecurity and mental health.



Letter from Our Team



2022: 5 years, 10 PlayGardens, Endless Enrichment & Advocacy Work!

Dear BLOOM Charity supporters,

2022 was a major milestone year for BLOOM! With your unwavering support, BLOOM has made an incredible, undeniable, and tangible impact in the lives of thousands of children living in orphanages all over Morocco. With our TENTH PlayGarden complete, we have a lot to be proud of and celebrate, and are eager and excited to take our mission even further in years to come.

There were some major delays and issues as the 2022 PlayGardens were constructed. We uncovered severe water erosion issues at the site of our Sports Court project at Dar Al Atfal Orphanage in the coastal town of Essaouira. We had to invest in foundational work to support all three spaces being developed at that site – the outdoor sports court, locker room with showers, and indoor fitness room. We also battled drainage issues at the PlayGarden site at Association Nour Girls' Orphanage in Casablanca. As usual, BLOOM refused to cut any corners, and our team worked diligently to provide the children with safe, secure, high quality play spaces that will last for generations!

With the completion of our 2022 projects, we are proud to share that BLOOM has now built 10 PlayGardens in orphanages all over Morocco. Over 3,000 vulnerable, orphaned children now have direct access to a play space, and we have added over 1 million dollars in value to the orphanage infrastructure of Morocco! Each year, we continue to host Ramadan and Eid celebrations in multiple orphanages, and have hosted over 200 Enrichment sessions to date, including weekly sports facilitation, beach excursions, classes in art, yoga, music and much more.

In 2023, we will continue to plan for BLOOM's long-term growth and vision. Together, we have made an amazing impact, but there is a lot more work to do. If you are interested in joining our team, or have a PlayGarden project site in mind, please reach out.

Thank you for your continued support, we couldn't do it without you!

Sincerely,



Bloom
**THE BLOOM
CHARITY TEAM**



By the Numbers

In just five years....

10 PLAYGARDENS
FUNDED AND BUILT

One

UNICEF
SUSTAINABLE
DEVELOPMENT
AWARD

Five

GUIDESTAR
PLATINUM
SEALS OF
TRANSPARENCY

3000+

ORPHAN
CHILDREN
GIVEN
DIRECT
ACCESS
TO PLAY



50+

RAMADAN & EID
CELEBRATIONS HOSTED
IN ORPHANAGES

200+

ENRICHMENT
EXPERIENCES
HOSTED



(includes Ramadan and eid
celebrations, trips to
McDonald's, beach excursions,
weekly sports session with
instructor for multiple years,
sessions in dental hygiene, art,
music, etc)

5

ADOPTIVE FAMILIES REUNIONS HOSTED

\$1,000,000

VALUE ADDED TO
ORPHANAGES IN MOROCCO



A History of BLOOM

2022

5 year milestone anniversary! BLOOM has now built 10 PlayGardens, hosted countless Enrichment activities, and fiercely advocates for children in Moroccan orphanages!

2018, 2019

BLOOM builds 2 PlayGardens per year, provides caregiver training, and hosts many Enrichment activities in orphanages.

2015

Founder(s) begin volunteer programs in Morocco.

2023

BLOOM IS BLOOMING! Introducing an expanded mission, global scope and new leadership team!

2020, 2021

BLOOM builds Morocco's first fully handicap accessible playspace! BLOOM steps up advocacy work for orphans in COVID world, leverages partners to provide for basic needs, hygiene and virtual learning materials.

2017

BLOOM launches as a 501c3, builds its first orphanage PlayGarden.



2022 PlayGarden Projects

BLOOM's 'Magical PlayGardens' campaign provides institutionalized children with green play spaces that benefit their social-emotional health and cognitive development. BLOOM also trains staff on how to incorporate play-based learning and trauma informed care into daily life.

Essaouira Orphanage

Sports Court



Locker Room



Indoor Fitness Room



2022 PlayGarden Projects (Cont.)

Association Nour

There are still final touches being made on the Association Nour Girls' Orphanage project, including painting the floor and adding a colorful wall mural! Stay up to date on all our PlayGarden project pictures by following us on Instagram @BLOOM4Charity and visiting our website.



Want to see more?

Click to view ALL before & after photos of our various projects or visit bloomcharity.org/projects

BLOOM's Enrichment Programs

Children living in institutions, without families, are deprived of the most basic life experiences. They are often left without the joyful, community-building experiences of holidays, birthdays, and excursions. Through the development of community partnerships BLOOM builds an ecosystem of support for children living in institutions. We have hosted classes in music, art, science, meditation and dental hygiene. We host holiday celebrations, beach excursions and more.



BLOOM's Enrichment Programs (Cont.)

In just 5 years BLOOM has hosted 50 + Ramadan and Eid celebrations and 200 + Enrichment Activities/sessions in orphanages all over Morocco. These include things like Ramadan iftar dinners, eid celebrations twice a year for multiple orphanages, a sports/fitness instructor visiting the Zniber orphanage in Meknes once a week for multiple years, classes in dental hygiene, music, art, a beach excursion hosted last summer, and so much more.

Ramadan & Eid Celebrations



Treasurer's Report

Thank you to all our donors and sponsors. We cannot do any of this work without you.

\$107,151

2022 TOTAL FUNDS RAISED

\$94,093

2022 TOTAL EXPENSES

● **\$94,093**

PLAYGROUND EQUIPMENT &
INSTALLATION COSTS

● **\$7,789**

ENRICHMENT PROGRAM
COSTS (INCL. REUNION)

● **\$9,155**

TECH EXPENSES

Platinum
Transparency
2022

Candid.

PLATINUM SEAL OF TRANSPARENCY
CLICK TO LEARN MORE OR VISIT

[guidestar.org/profile/82-2995347](https://www.guidestar.org/profile/82-2995347)

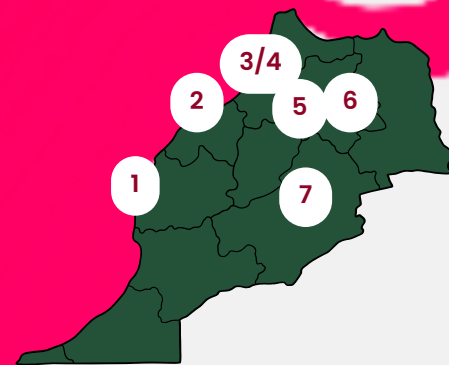
Make a Contribution

Click to donate online or visit:
bloomcharity.kindful.com

BLOOM is BLOOMing! Help us go global!

10 PROJECT SITES IN 7 CITIES.

- 1 Essaouira
- 2 Casablanca
- 3 Rabat
- 4 Salé
- 5 Meknes
- 6 Fes
- 7 Errachidia



Do you have a
project site in mind?

Click or make a suggestion at
bit.ly/bloomproposal



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**Want to propose a project
site, host a fundraiser, or
join our team?**

Contact BLOOM at
info@bloomcharity.org

Follow BLOOM on social media:
[@BLOOM4Charity](https://www.instagram.com/BLOOM4Charity)

